

# Sustainable Futures Group (South East) Masterclass

## 'Creating value – reducing footprints: Strategic leadership on sustainability at a local level'

You are invited to attend a masterclass, funded by the Sustainable Futures Group for the South East region:

**On** 11 December 2008  
**At** Ministerial room 808, Defra, Nobel House, Smith Square, London SW1P 3pm-6pm.  
**From**

All County and Unitary Authorities and Local Strategic Partnerships face the challenge of providing strategic leadership on sustainability at the local level.

At the masterclass, the first of a series to be run by the Sustainable Futures Group, the focus will be on delivering LAA targets 185 and 186. The debate will address opportunities and barriers arising from current trends in policy and the

economy, and you will hear how leaders in the field are tackling these issues.

The credit crunch is hitting hard on the housing market, and shaking investor confidence. But climate change threats will not go away.

We will examine how LSPs and local authorities can maximise the benefits of scarce resources by delivering across several agendas at once. For example, if people are not moving house, then the demand for extensions and loft conversion may go up, and these may present opportunities for improving the energy efficiency of existing houses.

Rising fuel prices present a challenge but may also bring opportunities for change (e.g. hard-to-change travel patterns; investment in renewable energy). But rising costs increase the need for sound prioritisation, and careful use of resources against a broad range of agendas.

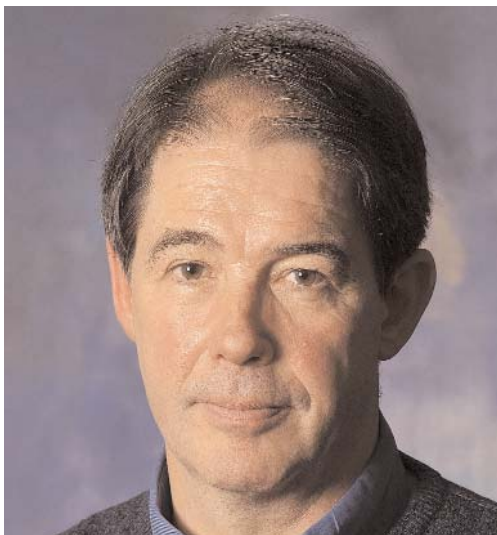
The masterclass will provide inspiring insights into strategic leadership, will highlight linkages between action on National Indicators 185 (an authority's own emissions) and 186 (area-wide emissions), and will illustrate ways in which the sustainability agenda can be joined up with other key concerns at a local level including job creation, cost control, housing and quality of life.

**This event is open to key Local Strategic members and lead officers on LAA indicators 185 and 186.**

**Please confirm your attendance by contacting Julie Drayton at the South East England Regional Assembly**

**Phone:**  
01483 555 217

**Email:**  
juliedrayton@south-east-ra.gov.uk



**Keynote speaker:**  
*Jonathan Porritt, Forum for the Future*

**The Sustainable Futures Group (SFG) is an independent body that champions the delivery of sustainable development within the South East region. To find out more about the SFG see:**

**[www.southeast-ra.gov.uk/sustainability\\_futuresgroup.html](http://www.southeast-ra.gov.uk/sustainability_futuresgroup.html)**



# Programme for master class

## 'Creating value – reducing footprints: strategic leadership on sustainability at a local level'

- 15.00 Registration** - tea and coffee
- 15.10 Welcome/introduction** (Ian Christie – SFG Chairman, Associate with Green Alliance and Visiting professor, Surrey University)
- 15.20 Key note presentation** – 'The Importance of Strategic Leadership' (Jonathan Porritt – Director of Forum for the Future and Chairman of the UK Sustainable Development Commission)
- 15.35 Making leadership happen** – speakers to be confirmed.
- 15.50 Presentation on Comprehensive Area Assessment and its implications** (Audit Commission to be confirmed)
- 16.00 Plenary discussion** – key learning points about strategic leadership
- 16.30 Getting one's own house in order – the challenge of NII85**
- Introduction by Ian Christie
  - Good practice examples and lesson's to be learnt – Speakers to be confirmed.
  - Plenary discussion
- 17.10 Influencing the wider community – the challenge of NII86**
- Introduction by Ian Christie
  - Good practice examples and lesson's to be learnt – Speakers to be confirmed.
  - Plenary discussion
- 17.50 Making it happen** – what do we take away from today?
- 18.00 Close**
- Opportunities for further discussion over drinks